



Universal values, Global Dreams
国际教育 · 交流共享

16-30 October, 2010
Beijing, Dalian, Xi'an,
Shanghai, Chengdu, Kunming
www.ChinaEducationExpo.com

China Education Expo 2010

批准单位/Approved by:



中华人民共和国教育部
Ministry of Education, PRC

主办单位/Sponsored by:



中国教育国际交流协会
China Education Association
for International Exchange

2010 China Annual Conference for International Education



Universal Values, Global Dreams

国际教育 · 交流共享

Exhibition Tour 巡回展览



Beijing

16-17 October, 2010 (Saturday-Sunday) 9:00-16:00
China World Exhibition Hall, Beijing
2010年10月16日至17日 (周六-周日) 9:00-16:00
北京国贸展厅



Dalian

19 October, 2010 (Tuesday) 13:00-18:00
Furama Hotel Dalian
2010年10月19日 (周二) 13:00-18:00
大连富丽华大酒店



Xi'an

21 October, 2010 (Thursday) 13:00-18:00
Shangri-La Hotel Xi'an
2010年10月21日 (周四) 13:00-18:00
西安香格里拉大酒店



Shanghai

23-24 October, 2010 (Saturday-Sunday) 10:00-16:00
Shanghai East Asia Exhibition Hall
2010年10月23日至24日 (周六-周日) 10:00-16:00
上海东亚展览馆



Chengdu

27 October, 2010 (Wednesday) 13:00-18:00
Kempinski Hotel Chengdu
2010年10月27日 (周三) 13:00-18:00
成都凯宾斯基饭店



Kunming

30 October, 2010 (Saturday) 13:00-18:00
Empark Grand Hotel Kunming
2010年10月30日 (周六) 13:00-18:00
昆明世纪金源大饭店

Bringing World of Education Excellence to the Leading Markets in China

China Education Expo 2010, officially approved by Ministry of Education and sponsored by China Education Association for International Exchange, has been staged successfully for 10 years.

As one of the leading events dedicated to recruitment market in China, it will continue to provide a cost-effective platform to meet face-to-face with your targeted visitors. It is also set to present overseas schools a great opportunity to showcase the quality programs, courses and curriculum by touring Beijing, Dalian, Xi'an, Shanghai, Chengdu and Kunming, the most important recruitment markets across the country.



World Expo Shanghai 2010

With 192 countries being represented in Shanghai during the 180-day event, you can choose where to study, travel and invest for the price of a 160-yuan daily pass.

A Proven Success Story Continued in 2009...

2009 survey shows...

China Education Expo 2009 saw 15 national pavilions, a record number ever in its history, and some 540 overseas schools from 30 countries and regions attracted around 68,000 visitors in five cities across China. **The Pavilion-oriented event is the talk of the town every October.**

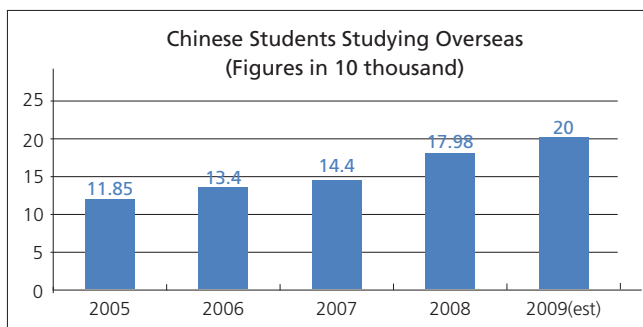
60% of visitors in Beijing and 61% in Shanghai came to the expo in the hope of meeting and interacting directly with schools for the quality information. **Schools are highly acclaimed as a trusted source of information.**

The most visible groups were college students with bachelor degrees, taking up 70% in Beijing and 74% in Shanghai. More importantly, 63% of visitors in Beijing and 71% in Shanghai were ready to go abroad in one to two years' time, meanwhile 64% of them in Beijing and 62% in Shanghai choose to DIY directly with schools. **Quality visitors with a clear goal were being ensured.**



Growing and Sharing with China in Future...

Official statistics suggested about 129,000 self-funded students went abroad in 2007 while 2008 witnessed the number increased to a 161,600 high. 200,000 is being estimated as a new record for 2009. It is expected to see another new historic record to be made in 2010.



Source: Ministry of Education, PR China



China International Forum on Education 2010

Theme: Better Education, Better Life 15-17 October 2010, Beijing, China

please visit: www.ceaie.edu.cn or www.ceaie.org for more information.

Participation Guidelines

1. Only regionally accredited overseas academic institutions could be accepted at China Education Expo 2010.
2. Institutions should only be represented by authorized personnel (faculty professor, advisor, lecturer, or recruiter) from the institutions themselves.
3. As we promote direct communication between overseas schools with Chinese students, no third party recruiters or agents or domestic language training organizations will be accepted at China Education Expo 2010.

Overseas Exhibitor's Profile

- National pavilions
- Regionally recognized overseas schools, colleges, and universities
- Regionally recognized overseas vocational education schools
- Regionally recognized overseas language training schools and institutions
- Governmental organizations
- Embassies and consulates
- Student services providers (banking, accommodations & airlines, etc.)

Participation

• Standard Booth

(Beijing, Shanghai: 3m x 2.5m; Dalian, Xi'an, Chengdu and Kunming: 3m x 2m)

The basic fittings shall include:

- Fascia board with institution's E/C names
- Aluminum frame system, white plywood panel walls (2500mmH) on all closed sides of the booth
- Booth fully carpeting
- 2 information counters
- 4 folding chairs
- 2 lights
- 220V/5Amp single-phase socket
- 1 waste basket

For rates and details, please refer to the Booth Application Form.

• Space Only

Space Only is available with minimum size of 4 standard booths. Exhibitors will design and build their own booths at their cost with the assistance of our official booth contractor.

• Seminar

Management fee: RMB4000 per session (inclusive of a 50-people capacity seminar room, AV equipment and multi-media projector, 30 minutes duration, targeted audience organization.)

More updated information and services will be available on the official website: www.ChinaEducationExpo.com

Show Management Office

Fairlink Exhibition Services Ltd.

Add : Rm. 1105, Tower B, SOHO New Town, No. 88 Jianguo Road, Chaoyang District, Beijing 100022, China

Tel : +86-(0)10 8580 0790/91/92

Fax : +86-(0)10 8580 0786

E-mail : Lily@fairlink.com.cn / HD@fairlink.com.cn

Contact : Ms. Lily ZOU / Mr. Harden DANG